

Privacy & Cookie Policy for Farm Safe

Last updated: 28 September 2025

At Farm Safe, we are committed to safeguarding your privacy and ensuring your personal information is protected. This policy explains how we collect, use, and protect your data, including our use of cookies.

1. Who We Are

Farm Safe (“we”, “us”, “our”) is a company registered in the United Kingdom. We are the “data controller” for your personal information.

2. What Information We Collect

We may collect and process the following information:

- Personal details (such as your name, email address, and phone number) provided via our website forms or direct correspondence.
- Technical data (such as your IP address, browser type, and operating system) collected automatically when you visit our website.
- Usage data about how you interact with our website.

3. How We Use Your Information

We use your personal information to:

- Provide you with information, products, or services you request.
- Respond to your enquiries.
- Improve our website and services.
- Comply with legal obligations.

4. Legal Bases for Processing

We process your information where:

- You have given consent.
- It is necessary for a contract.
- We are required to by law.
- It is in our legitimate business interests (unless your rights override these).

5. How We Share Your Information

We may share your information with:

- Service providers who support our website and services.
- Regulatory authorities or law enforcement if required by law. We do not sell your personal information to third parties.

6. International Transfers

If we transfer your personal information outside the UK, we will ensure appropriate safeguards are in place.

7. How We Store Your Data

We store your personal information securely and only for as long as necessary.

8. Your Rights

You have the right to:

- Access your personal information.
- Request correction or deletion of your data.
- Object to or restrict how we process your data.
- Withdraw your consent at any time. To exercise your rights, please contact us using the details below.

9. Cookies

What Are Cookies?

Cookies are small text files placed on your device to help the website function, improve your experience, and provide information to us.

How We Use Cookies

We use cookies to:

- Make our website work efficiently.
- Remember your preferences and settings.
- Analyse how visitors use our site (e.g., via Google Analytics).
- Improve our website and services.

Types of Cookies We Use

- **Strictly necessary cookies:** Essential for the website to function.
- **Performance cookies:** Help us understand how visitors interact with our site.
- **Functionality cookies:** Remember your preferences.
- **Targeting/advertising cookies:** (if applicable; remove if not used) Used to deliver relevant adverts.

Managing Cookies

When you first visit our website, you will be asked to consent to our use of non-essential cookies. You can manage or disable cookies through your browser settings at any time. Please note that disabling certain cookies may affect website functionality.

For more information about cookies, visit www.allaboutcookies.org.

10. Changes to This Policy

We may update this policy from time to time. Changes will be posted on this page.

11. Contact Us

If you have any questions about this policy or how we handle your data, please contact us at:

Email: [to be confirmed]

Address: [to be confirmed]